



## REGENERATED COTTON/ RECYCLED POLYESTER BLEND

### HOW IS IT MADE?

Regenerated Cotton is created using offcuts from factory productions, that would otherwise be disposed of, and is grouped into colour before being purified and converted back to raw cotton yarn. This is then blended with recycled polyester, derived from post consumer plastic bottles, which gives the fabric the resilience required.

\*Core colours, Black, Heather Grey and Navy, achieve their colour purely from the offcut shades whereas fashion colours are achieved by overdyeing.



### WHAT ARE THE BENEFITS?

-   
**2700L**  
of clean water saved from 1 T-shirt
-   
**0**  
usage of chemicals
-   
post-consumer PET plastic bottles saved from landfill
-   
**90 %**  
renewable energy in production
-   
**100 %**  
recycled materials