



## ORGANIC COTTON

### HOW IS IT MADE?

Organic Cotton is one of the most commonly known sustainable fabrics, deriving from the natural resource. The treatment of the natural plant whilst growing is what makes the fabric organic. By avoiding use of pesticides and relying on rain water the surrounding land is much safer for crops and wildlife.



### WHAT ARE THE BENEFITS?



**80 %**

rain-fed rather than irrigated



**0**

chemical pesticides or fertilizers



**46%**

less co2 compared to conventional cotton



**62%**

less energy than conventional cotton



**0**

genetically modified organism (GMO) seeds